



employment

children & families

learning

community & wellbeing

enterprise

inclusive integration

Do you have a strong background in marketing for social change?

Can you create compelling stories that bring to life the work of our charitable Trust?

Are you ready to take your experience to a leadership role in an award-winning social enterprise?

Marketing & Communications Lead

based at Elsie Whiteley Innovation Centre, Halifax

Full time post - 37.5 hpw - Salary £31,000 per annum

Halifax Opportunities Trust is a large, local social enterprise with a broad portfolio of activities that create vibrant, multicultural and self-sustaining communities in Calderdale and Kirklees.

The Marketing Lead will provide leadership and direction on all aspects of the Trust's communications and marketing strategies to support our social purpose and income generation targets. Reporting to the Chief Executive and as a member of the Senior Management Team, you will be responsible for setting, developing and implementing strategies across the full range of marketing and communications disciplines, including digital and social media, brand marketing, media and PR.

We are looking for someone with marketing and communications experience from roles in fast paced, entrepreneurial and innovative environments and who wants to take their career forward to the next level. With a background of driving strategy and tactics, you will be able to devise and deliver compelling and impactful communications to amplify the impact of the Trust's work and publicise key projects and programmes. You will maximise communications opportunities, translating complex information into highly engaging content for a range of audiences (B2C and B2B).

We celebrate diversity and are proud to be an equal opportunities employer therefore we encourage applications from everyone who has the skills and values to succeed in this role.

Halifax Opportunities Trust is committed to safer recruitment policies and practices. This includes appropriate DBS (disclosure & barring) checks for all and ensuring references are obtained.

***Closing date for applications is Monday 15th November 2021 @ 5pm
Interviews are to be held on 22nd November 2021***

***For an informal discussion regarding the above post please contact
Alison Haskins on 01422 399400***

To apply, please visit our website on www.regen.org.uk and download an application pack

Please note that CVs are not accepted as a form of application.

